



## **SPE® AUTO TPO CONFERENCE ORGANIZERS ANNOUNCE 2011 EVENT DATES, LOCATION, NEW WEBSITE**

The thirteenth-annual **SPE® Automotive TPO Global Conference**, the world's leading automotive polyolefins conference sponsored by the **Detroit Section** of the **Society of Plastics Engineers (SPE®)**, will be held **October 2-5, 2011** at the Troy-Marriott (Troy, Mich.). This year's show features some changes designed to bring greater value and convenience to attendees. For example, the event's new location was carefully chosen to better accommodate a growing number of sponsors and exhibitors who required more floor space for their displays, plus its central location near major highways in Oakland County should benefit those commuting in from throughout the metro-Detroit area. Of course, as always SPE has negotiated special room discounts for conference attendees who register through links on the event's website.

Another change for the 2011 show was the recent launch of a completely new website (<http://Auto-TPO.com>). This site has been designed to give visitors quick access to critical information about the current show. There is a page dedicated to updates on the evolving technical program, a forms page for authors and sponsors, and a page with links for speedy online registration to the show as well as hotel rooms. Other tabs provide access to publicity on the current event, quick contact info on key planning committee members, background on the conference and SPE, and even some downloadable materials from previous shows. The planning committee invites you to check it out and provide feedback on how the site can be improved further.

It's no secret that the polyolefin supply chain has experienced major changes in recent years that are providing both challenges and opportunities for OEMs and the entire supply community. To help attendees better follow these trends, traditional technical sessions on *Materials Development*, *Engineered Polyolefin Compounds*, *Applications Development*, and *Surface Enhancements* will again be offered. And to help attendees track new developments, special sessions on *TPO / TPE Interfaces* and *Polyolefin Foams & Advances in Polyolefin Processes* have also been added. Look for updates on the 2011 program that will be published over the next few months.

For more information about the **SPE Automotive TPO Global Conference**, see <http://Auto-TPO.com>, or call +1.248.244.8993, or write SPE Detroit Section, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.

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